

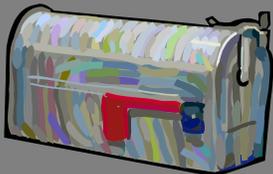


## Q&A WITH RECYCLE RAE

Recycle Rae,

*My mailbox is always packed full. I wish it was jammed with checks but that is not the case. It is full of junk mail and catalogs. I recycle them, but can I stop it from the source?*

-An Angry Junk Male



Dear Angry Junk Male,

*I can certainly understand your frustration. Not to mention that so many trees are senselessly being cut down to supply us with unwanted and excessive marketing materials.*

*However, there is a way to stop getting this mail. Three environmental organizations, the National Wildlife Federation, the Natural Resources Defense Council, and the Ecology Center created an online service called Catalog Choice. This service helps users unsubscribe from catalog mailings*  
<https://www.catalogchoice.org>.

I hope this helps!

-Rae

Submit your own questions by emailing them to: [Rakiya-rae.wallace@baltimorecity.gov](mailto:Rakiya-rae.wallace@baltimorecity.gov)



## The Drive to 35: Baltimore's Race to Reach a 35% Recycling Rate

Make a New Year's Resolution to recycle more and the Office of Recycling may be able to offer some encouragement. In 2012, House Bill 929 was passed requiring that all Maryland jurisdictions, including the City of Baltimore, recycle 35% of their municipal waste. Currently the City is only recycling 25% of its waste which means we must divert 10% more trash into recycling in order to stay in compliance with the law.

In an effort to reach the state-mandated 35% recycling rate, the Department of Public Works Office of Recycling instituted a campaign challenge called *The Drive to 35: Baltimore's Race to Reach a 35% Recycling Rate*. *The Drive to 35* is an effort to raise recycling awareness among the citizens of Baltimore City to increase recycling tonnage equal to or surpassing the state mandated goal of 35%. Several events will fall under the *Drive to 35* including the art show



*Baltimore's Race to Reach 35% Recycling Rate*

*Salvage: A Waste of Materials, a Wealth of Art.*

We encourage all Baltimore residents and businesses to accept the challenge of increasing their recycling rate. Recycling not only preserves valuable resources but it also generates a host of financial, environmental and social returns. These benefits affect us, our environment and economy on a local and global scale. The City generates revenue for the collection

of recyclables and in 2011 Baltimore made \$1.2 million in proceeds for the collection of recyclables. Revenue produced by recycling goes into the City's general fund.

According to some calendars, 2013 is the year of the snake. But the Office of Recycling would like to declare 2013 the year of the Drive to 35. Recycling is important in so many ways. We would like to call everyone to increase their recycling to 35% and beyond!



### Martin Luther King Jr. Day

As a reminder, all City offices and Citizen Convenience Centers will be closed on Martin Luther King Jr. Day, Monday, January 21 and there will be no mechanical street sweeping. Monday, January 21 is not a regular trash or recycling day so no makeup day will be scheduled.

## 2012 Flashback and 2013 Preview

Last year was a memorable year for the Office of Recycling. We expanded recycling to all City schools, all condos in the City are currently participating in the recycling program. We also conducted a recycling survey to measure recycling participation throughout the City. The results will be analyzed and shared this year. The analysis will include a breakdown of the rates throughout the City so

each community will get an idea of how much recycling they are contributing. Also in 2013, the *Drive to 35* will be underway and the *Salvage* art exhibit will kick off in the spring. For more information about upcoming events or sponsorship opportunities please call the Office of Recycling and make it a great and green new year!





# Re reminders

## Christmas Tree Mulching and Collections

Christmas tree mulching services will be offered at the Reedbird Avenue Citizen Convenience Center every Friday and Saturday in January from 9 a.m. to 2 p.m. The dates are January 4 and 5, 11 and 12, 18 and 19, and 25 and 26. The Convenience Center is located at

701 Reedbird Ave. Christmas trees can also put out with your trash on your weekly trash day starting January 5. Please make sure all ornaments, lights and other decorations have been removed prior to setting out your tree for pick-up.

## Submit Form of Intent for *Salvage* by January 31



A Waste of Materials, A Wealth of Art *Salvage* is an art exhibition that strives to stimulate the interest of City residents by showing them visual interpretations of curbside recycling materials and showcasing various art media that provide for a visually captivating

event that is simultaneously informative and inspirational. City employees are encouraged to apply, but will not be eligible to participate in the prize round.

If you are interested in submitting art for *Salvage*, please submit your Intent Form by January 31. For more information please visit:

<http://publicworks.baltimorecity.gov/Recycling/Salvage.aspx>



Did you hear there's a man filling the stadium with trash!! We are going to have to forfeit the game!

Oh no, it looks like I'm going to be late for my date with Lola.



It appears that due to today's circumstances we have no other option but to ..."

Wait Commissioner, we don't have to forfeit.



That was a MEAN CLEAN!

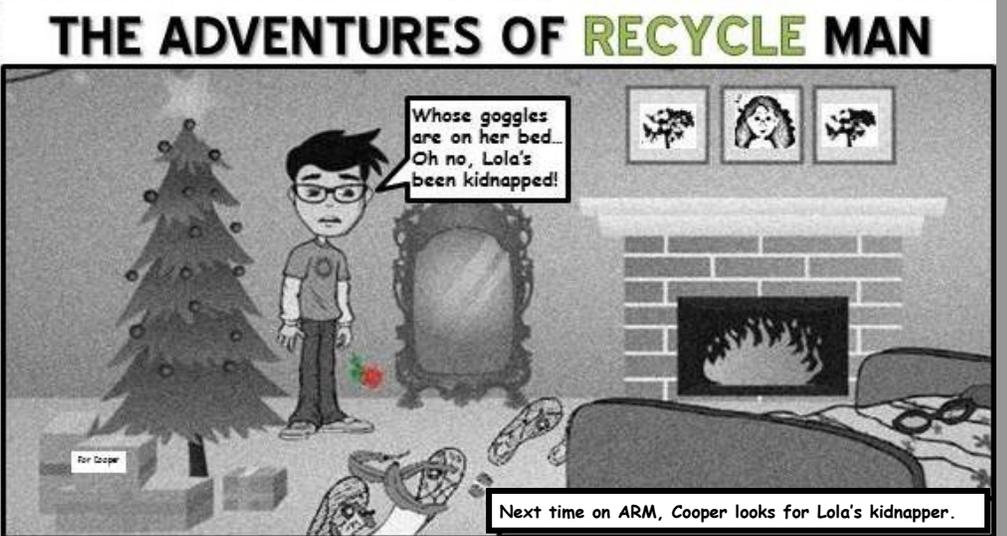
I'm so late for my date!

Last time on ARM, Dr. Wasterman learned of Recycle Man's powers and Cooper asked Lola on a date.



Lola, are you there?

Why is the door open?



## THE ADVENTURES OF RECYCLE MAN

Whose goggles are on her bed... Oh no, Lola's been kidnapped!

Next time on ARM, Cooper looks for Lola's kidnapper.

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We're on the Web!  
See us at:  
[www.baltimorecity.gov](http://www.baltimorecity.gov)  
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